The Security Beacon

In this issue...

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2016 ASIS Boston Chapter Leadership

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January meeting features new Board installation, art theft talk by Gardner Museum security director

Anthony Amore, Security Director at the Isabella Stewart Gardner Museum

The start of the New Year 2016 brought a new Board into office for the ASIS Boston Chapter.

The January 21st meeting at the Newton Marriott and was attended by roughly 45 people and included the swearing-in of Executive Board members Shannon Roddy as Boston Chapter chair; Craig McQuate, CPP, as vice chair; Stewart Prue, MSM, SSPO, as secretary; and Jim Healey, CPP, as treasurer. Roddy and Healey return to the Executive Board after previous service; McQuate and Prue are newcomers to the team.

The Board also installed some new committee members this month, including Jim Foley for the Volunteer Committee, Washington Nguyen for Young Professionals and Nicole Caouette for Social Media.

Roddy outlined her plans and goals for 2016, including CPP Course training, future meetings and ideas, and the possibility of a speed networking event to help Chapter members get to know each other better.

Tips for success in taking ID badge photos

By Rich Zupan

The most important factor to consider when taking pictures for photo IDs is consistency. You want to have everything set up before you take the first picture and you want each picture you take to be the same. Having a uniform look is just one of the essential parts of your security procedure to ensure your IDs are not being duplicated. These tips will help you take pictures the right way – consistently.

Pick a quality setting for your camera and stick with it

Most modern cameras have many quality settings and you'll need to decide which one is right for your photo ID pictures. Remember, the higher the resolution of the photo, the better the picture will be. Just be sure to use the same setting on all photos.

If your organization does not already have a camera and is looking to buy one specifically for the purpose of taking photo ID pictures, you may want to consider investing in a specialty camera for the purpose. Usually called either credential cams or image cams, these cameras are pre-set and optimized for exactly this purpose.

Chairperson's Message

Dear Boston Chapter members,

As Chapter chair for 2016, I look forward to serving you, the members of the Boston Chapter of ASIS. I am honored and humbled to take the next steps as we contribute to the growth of our Chapter. I would like to personally thank the previous Executive Board as well as the Committee Chairs for their service and most importantly, their mentorship.

It is the goal of ASIS to serve as an active resource specializing in security and management skills. This is done by exposing our members to all disciplines and preparing them to become key players in the business environment. The Boston Chapter's focus this year will be on producing top-notch events that introduce our members to a variety of speakers and educational experiences along with enhanced networking opportunities and additional Young Professionals and Women in Security events. Our Training Committee is in the process of being finalized and we are happy to announce the New England Security Expo will be held on April 14th at the Holiday Inn in Boxborough, Massachusetts. We are currently negotiating with the Park Plaza to host the Expo in 2017. Please continue to check our website at http://www.asis-boston.org for upcoming events. New members are always welcome to our events and I encourage each of you to refer a colleague so they, too, can benefit from ASIS membership.

I am enthusiastic about our assembled Board for 2016. I look forward to working closely with them to achieve our Chapter's vision and goals. Volunteer leadership is challenging and our team's efforts are greatly appreciated.

I would also encourage each of you to become more involved in ASIS Boston; the Chapter's ability to meet our members' needs relies upon each person's active participation. **Your help** is needed for our Chapter to succeed.

Helen Keller once said, "Alone we can do so little; together we can do so much." In this spirit I would like to recognize and thank my fellow Board Officers and Committee Chairs for their continued dedication and support to the Boston Chapter.

In closing, I thank you for the opportunity to be your Chapter Chair. I look forward to engaging each of you and **increasing the value of your ASIS Boston membership.** Please don't hesitate to contact me or any Board member if you need assistance or have ideas for our Chapter.

Shannon Roddy, Chairperson
ASIS Boston Chapter

Biking is booming — and so is the need for secure bike parking

With energy costs rising and fewer people relying on cars - especially in inner cities - bicycling is big business.

With an expanding network of bike lanes and greenways, more people have discovered the joy and efficiency of riding a bike. With a growing number of people riding bikes regularly, the need for secure bike parking is becoming increasingly important.

Real estate brokers and building managers now advertise secure bike parking to prospective clients and tenants. Cutting-edge technology companies like Google and Foursquare provide indoor bike parking for their employees. Discerning customers plan their shopping in neighborhoods with secure places to lock up.

This has led to new problems for parking garage managers around safety. Do bikes enter the same way as cars? Do we set up separate entrances and exits for them?

Many cities have looked at several innovations in bike parking over the last decade, including New York City's first bike corral (on-street bike parking), the landmark Bike Access to Office Buildings Law and the conversion of 12,000 decommissioned parking meters into bike racks. While the Big Apple's bike parking network has improved over time, secure bike parking remains one of the biggest barriers to riding a bike for many. This guide is meant to assist building managers, business owners and community members in providing secure bike parking for their tenants, customers and neighbors.

New and renovated buildings

Most new or renovated commercial buildings are required to install one bike parking space per 7,500-10,000 square feet.

Parking garages

Parking garages with a capacity of more than 100 cars should provide at least one bike parking spot for every ten car parking spots, for a total of up to 20 parking spots for bikes. Garages with bike parking must also provide a bike rack and lock to which customers may secure their bikes.

Space requirements

Secure bike parking requires relatively little space and can be installed in almost any part of a building. Many buildings have unused space —at the end of hallways, in the lobby, underneath stairs, and on underground levels — that can easily be converted to bike parking. A space of just 14 feet by 6 feet can store up to a dozen bicycles.

For horizontal parking, allow for 2 feet by 6 feet for each bicycle parking space. For vertical parking, allow for 4 feet by 2 feet and a height of 6 feet for each space.

January

25-26

ACFE Training: Financial Statement Fraud
Vancouver, BC

27

ASIS Webinar: The Future Effects of Rapidly Changing Security Technology

28

Drop-in ASIS Boston CPP Open Study Group
6:30 pm
Pinkerton, 1 Harbor Street, Suite 301, Boston

February

1

ACFE Training: Detecting Fraud through Vendor Audits
Atlanta, GA

2-3

ACFE Training: Investigating on the Internet

4

ACFE Training: Using Data Analytics to Detect Fraud
Phoenix, AZ

10

ASIS Webinar: Contract is the Key: Protecting the Professional Security Provider from Third Party Liability of Negligent Armed Security Officer Claims

14-15

2016 ACFE Middle East Fraud Conference
Dubai, UAE

21-23

7th Annual ASIS Middle East Security Conference & Exhibition
Dubai, UAE

22-23

ASIS Training: Physical Security: Introductory Applications and Technology Workshop
Fort Worth, TX

22-23

CPP, PSP Review Programs
Fort Worth, TX

24

ASIS Webinar: Social Media – Now and Next

24-26

ASIS Training: Facility Security Design
Fort Worth, TX

29

ACFE Training: Developing an Integrated Anti-Fraud Compliance and Ethics Program
Denver, CO

March

7-10

ASIS Certificate Program:
ASIS Assets Protection Course™: Principles of Security (APC I)
Indianapolis, IN

16

ASIS Webinar: Como Construir un Sistema de Informacion

20-22

2016 ACFE European Fraud Conference
Brussels, Belgium

21-22

ACFE Training: Contract and Procurement Fraud

23-24

ACFE Training: Uncovering Fraud with Financial & Ratio Analysis
New York, NY

30

ASIS Training: Israeli Security Best Practices

April

6-8

15TH ASIS European Security Conference & Exhibition
London, UK

11-12

ASIS Training: Enhanced Violence Assessment and Management
New Orleans, LA

13-14

ASIS Training: Active Shooter
New Orleans, LA

20

ASIS Training: Travel Security: Program Development

25-26

CPP, PSP, PCI Review Programs
New York, NY

27

ASIS Training: Protecting North America's Electric Grid from Physical Attack

27-28

26th ASIS New York City Security Conference & Expo

To register for ASIS International webinars and classroom programs, visit www.asisonline.org

Make sure your pixels are consistent

The picture you take should have a minimum of 300 dpi. What does that mean? Essentially, your photo size will be around 400 pixels by 400 pixels. While this is the absolute minimum we recommend, note that the most common default resolution on most cameras is 640 pixels by 480 pixels. For most companies, this is a good option. Most pvc card printers are set at 300 dpi, so trial and error comes into play here.

Find the right backdrops

You want your photo ID pictures to look professional. Choose backdrops with professionalism in mind. Buying a professional backdrop will ensure not just uniformity but a truly professional look. Simply hanging a curtain on the wall won't do the trick, because curtains are light, can wrinkle easily and can move with the wind. Backdrops are made from thick, durable material that will stay put and add to the professionalism of your photo shoot.

Don't forget your tripod

In order for your photos to be as clear as possible, you should always mount your camera on a tripod. This ensures your camera will stay completely still. If possible, keep the camera on the tripod and don't move it at all until you've taken all the pictures so every image will be taken at the same angle, height, etc.

Your final step: excellent photo ID software

Taking pictures consistently is important and focusing on professionalism is essential, but the final step is using the right photo software. Once again, there are specialized photo software programs that make every picture consistent. The right photo software may also add extra security measures to your process and work in tandem with your printing system. Look for a software program that offers a lighten/darken option to accommodate variations in skin tones.

ASIS Boston member Rich Zupan is district sales manager at Identicard, a division of Brady Security Group. He has served as ASIS Boston secretary, and newsletter and awards committee chair. In 2014, he received the Sheldon E. Goodman Award for commitment to the goals and ideals of the ASIS Boston Chapter.

While these are general standards to follow, certain bike racks can accommodate more bikes in less space. Install bike racks so they are easily accessible to tenants and their bikes. Staggering the height of hanging racks can also increase space efficiency. To allow room for maneuvering, provide an aisle of at least 5 feet behind parked bikes.

Secure indoor parking

There are several ways to accommodate secure bike parking in a workplace. The keys to successful parking are solid equipment, security and accessibility.

1. Dedicated area or room for bicycle parking

A bike room is one of the safest and most convenient ways to provide bike parking for your tenants. An effective bike room is easily accessible, well-lit and secured by a locking door if possible. Locate the room near a building entrance and install bike racks along the wall or floor. Wall-mounted racks are increasingly popular because of their space efficiency. Twelve hanging bikes can fit in a 14 foot by 6 foot space, but standing racks can also be practical for bigger spaces.

2. In-office bicycle parking

Thanks to the Bicycle Access to Office Buildings Law, tenants may use buildings' freight elevators to bring their bikes into their office spaces. Hanging racks work particularly well in tight office spaces. Foursquare, for example, provides dozens of standing bike racks in its office. While this might not be appropriate for all offices, storing bikes in an office provides an additional layer of security for bicycles and an additional convenience for employees who commute by bike.

3. Parking garages

Many garages have unused space near ground level entrances that can be easily converted to bicycle parking. Bike parking should be well lit, visible and in a convenient location and separate from car parking. To allow for sufficient space to maneuver bikes, place bike racks about 2 feet from walls, allowing enough space for the front wheels to hang over the rack. Any garage with a capacity of more than 100 automobiles should provide bike parking.

Article adapted from Bicycle Parking Solutions
Photo reprinted from Momentum Mag

Guest speaker for the evening was Anthony Amore, who spoke on the subject of art theft at the Isabella Stewart Gardner Museum and other places, and the ongoing investigation into the Gardner theft. Security director at the Gardner Museum, Amore is co-author of the book, *Stealing Rembrandts*. Some of the interesting facts he shared include:

- Art theft costs $6-$8 billion per year;

- Rembrandt is the most widely stolen artist. Three pieces by the artist were among those taken from the Gardner. Amore's book documents 1,300 art thefts;

- Rembrandt is a common thread in art theft;

- Art theft in real life is unlike what is shown in the movies;

- Interpol has documented 46,000 art thefts. Thieves go after more expensive pieces. Half of the thefts occur during the day when museum alarms are turned off;

- There are few buyers for stolen art.

The Gardner Museum has rewards for all of the 13 pieces that were stolen during 1990 heist. The FBI estimates the stolen works are valued as high as $300 million.

Following his presentation, Amore took questions and held a book signing for the ASIS Boston members.

ASIS Executive Board Member Profile: Chapter Secretary Stewart Prue, MSM, SSPO

I decided to join the Executive Board of the Boston Chapter of ASIS for many reasons beyond the obvious ones. I have been in the security industry for over 12 years and I would like to contribute to bringing professionalism to the industry. ASIS is an amazing resource for security professionals and I'm honored to be able to be a part of the organization.

Prue currently serves as Operations Manager - Police, Security & Safety at Brigham and Women's Faulkner Hospital, where he is responsible for the department's day-to-day operations and oversees a staff of 30 officers. He holds a Bachelor of Science degree in Criminal Justice from Northeastern University and a Master of Science degree in Management from Emmanuel College. In February 2015, he graduated from the Reserve Intermittent Police Academy in Foxboro.

Prior to his hospital experience, Prue worked in a management capacity for the Fortune 500 security firm, Allied-Barton Security Services, where he developed and implemented site-specific policies and procedures, which led to the establishment of security programs designed for his clients' strategic visions.

During the course of his career, Prue has worked in conjunction with many national security agencies, including the U.S. Secret Service, U.S. Department of State, FBI, Postal Inspection Service, DEA, and a number of state and local authorities. He continues to maintain and build synergistic partnerships with AlliedBarton to ensure open lines of communication and rapid response.

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