

# Security

# EXPO/2012

April 12, 2012  
Holiday Inn,  
Boxborough, MA

**ASIS**  
INTERNATIONAL  
Advancing Security Worldwide™  
BOSTON CHAPTER

The 2011 Security Expo promises to be an **exciting** event with a host of **dynamic** speakers, **informative** educational seminars, **delicious** lunch, cocktail hour, amazing **networking** opportunities and a full day of vendor exhibits, all at a spacious venue.

With more than **500 security professionals** expected to attend the event, there are a wealth of sponsorship opportunities to showcase your company to this **huge, attentive target audience.**

Three levels of sponsorship exist, giving you **great opportunities to reach potential customers.** Your company can reach their select audience through Platinum, Gold and Silver sponsorship levels.

## Three ways to register:

### Mail this form to:

David Corbin, MS, CPP  
Newton-Wellesley Hospital  
2014 Washington Street  
Newton, MA 02462

### Email this form to:

dcorbin1@partners.org

## Deadlines

### Application Deadline

March 23, 2012

### Payment Deadline

Must be received by March 30, 2012

### Payable to

ASIS Boston Chapter

### Credit Card Payment

Jim Healey, CPP, CFE  
781-953-0905

## Sponsorship Opportunities

### Media and Promotion for the Security Expo include

- Coverage on the *ASIS Boston Chapter* website
- Ads in the award-winning *Security Beacon* newsletter
- Promotional literature sent to all 800+ Boston Chapter members, plus members of:
  - Western Mass Chapter
  - New Hampshire Chapter
  - Maine Chapter
  - Rhode Island Chapter
  - Connecticut Chapter
  - New York Chapter
  - Southern Connecticut Chapter
  - IAHSS Boston Chapter
  - BOMA
  - MACLEA
  - NEDRIX
  - Law Enforcement Agencies

### Sponsorship packages include

#### Platinum

\$1500

4 Sponsors

- Four free admittances to a 2012 Manning Golf Tournament
- Recognition Signage in lobby and welcome banner
- Acknowledgment at the luncheon
- Your company logo on the Expo Website with a link to your web site
- 2012 advertising in the *Security Beacon* newsletter
- Promotional Expo giveaway with logo
- Four free admittance to an educational seminar
- Four lunch passes

#### Gold

\$750

6 Sponsors

- Recognition Signage in lobby and welcome banner
- Acknowledgment at the luncheon
- Your company logo on the Expo Website with a link to your web site
- Acknowledgment in the *Security Beacon* newsletter
- Two free admittances to a Boston Chapter monthly meeting
- Two lunch passes

#### Silver

\$500

Unlimited

- Recognition Signage in lobby and welcome banner
- Acknowledgment at the luncheon
- Your company logo on the Expo Website with a link to your web site
- Acknowledgment in the *Security Beacon* newsletter
- A free admittance to an educational seminar
- One lunch pass

Please note the Platinum Sponsorship is on a first come, first serve basis.

## Sponsorship Registration

(Complete this form and return by Marcy 30, 2012.)

Company Name

Contact Person

Address

City/State/Zip

Telephone

**Sponsorship Level:** Platinum/\$1500 Gold/\$750 Silver/\$500