

# Security EXPO/2008

A Legacy of Security Leadership  
Creating Great Strides for Our Future

**ASIS**  
INTERNATIONAL  
Advancing Security Worldwide™  
BOSTON CHAPTER

April 30, 2008  
Holiday Inn, Boxborough, MA

The 2008 Security Expo promises to be an **exciting** event with a host of **dynamic** speakers, **informative** educational seminars, **delicious** lunch, cocktail hour, amazing **networking** opportunities and a full day of vendor exhibits, all at a spacious venue.

With more than **500 security professionals** expected to attend the event, there are a wealth of sponsorship opportunities to showcase your company to this **huge, attentive target audience**.

Three levels of sponsorship exist, **giving you great opportunities to reach potential customers**. Your company can reach their select audience through Platinum, Gold and Silver sponsorship levels.

## Three ways to register:

**Mail** this form to:

David Spector  
94 Taylor Road  
Acton, MA 01720

**Fax** the form to (978) 266-1148

**Email** the form to

DaSpector@comcast.net

## Deadlines

### Application deadline

March 28, 2008

### Payment deadline

Must be received by April 4, 2008

Make checks payable to  
*ASIS Boston Chapter*

For credit card payment please call  
David Spector at 339-223-5144

## Sponsorship Opportunities

### Media and Promotion for the Security Expo include

- Coverage on the ASIS Boston Chapter website
- Ads in the award-winning *Security Beacon* newsletter
- Promotional literature sent to all 900+ Boston Chapter members, plus members of:

Western Mass Chapter  
New Hampshire Chapter  
Maine Chapter  
Rhode Island Chapter

Connecticut Chapter  
New York Chapter  
Southern Connecticut Chapter  
IAHSS Boston Chapter

BOMA  
MACLEA  
NEDRIX  
Law Enforcement Agencies

### Sponsorship

### Includes

**Platinum**  
**\$1000**  
**Only three**  
**available**

- Recognition Signage in lobby
- Acknowledgement at the luncheon
- Your company logo on the Expo Website with a link to your web site
- Acknowledgement in the *Security Beacon* newsletter
- A free full-page full-color advertisement in the monthly newsletter
- Two lunch passes

**Gold**  
**\$600**  
**Unlimited**  
**availability**

- Recognition Signage in lobby
- Acknowledgement at the luncheon
- Your company logo on the Expo Website with a link to your web site
- Acknowledgement in the *Security Beacon* newsletter
- A free admittance to a Boston Chapter monthly meeting
- One lunch pass

**Silver**  
**\$300**  
**Unlimited**  
**availability**

- Recognition Signage in lobby
- Acknowledgement at the luncheon
- Your company logo on the Expo Website with a link to your web site
- Acknowledgement in the *Security Beacon* newsletter
- A free admittance to an educational seminar
- One lunch pass

Please note the Platinum Sponsorship is on a first come, first serve basis.

## Sponsorship Registration (Complete this form and return by March 28)

Company Name

Contact Person

Address

City/State/Zip

Telephone

Email

**Sponsorship Level:**  Platinum/\$1000  Gold/\$600  Silver/\$300